



In some countries, a few people earn extremely high salaries. Some people think that this is good for a country, while others believe that the government should control salaries and limit the amount people can earn.

Discuss both views and give your opinion. (Reported 2017, Academic Test)

Due to the development and rapid expansion of supermarkets in some countries, many small, local businesses are unable to compete. Some people think that the closure of local businesses will bring about the death of local communities.

To what extent do you agree or disagree?

Companies should provide sports and social facilities for local communities.

To what extent do you agree? (Reported 2017)

Large businesses have big budgets for marketing and promotion and as a result, people gravitate towards buying their products.

What problems does this cause?

What could be done to encourage people to buy local products?

An increasing number of people are buying what they need online.

What are the advantages and disadvantages for both individuals and companies to shopping online?

Marketing and promotion is the key to a successful business.

To what extent do you agree?

The performance of staff can have a significant impact on the success of a company.

What can companies do to increase staff productivity?

Some companies have uniforms for their staff which must be worn at all times.

What are the advantages for a company of having a uniform?

Are there any benefits of having a uniform for the staff?

Some people think that the best way to run a business is within the family.

What are the advantages and disadvantages of a family run business?

Some people think that when recruiting, companies should aim to take on people who are innovative and able to work independently while others considered they should recruit people who are able to work in a team and follow instructions.

Discuss both views and give your opinion.

Some people think that the only way to have success in business is to have a unique product.

What factors, do you think, influence the success of a company?

Small businesses should avoid recruiting young women who do not have their own family in order to avoid paying maternity leave later on.

To what extent do you agree or disagree?

Sales companies should recruit people who are hungry for money as they will make the most dedicated workers.

Do you think money is the driving force behind hard work?

What factors should be taken into consideration when recruiting staff for sales positions?

The reason that most individuals are in debit is due to the overuse as well as irresponsible use of credit cards. Banks should not issue credit cards unless they are completely sure of an individual's ability to pay back their debts.

To what extent do you agree with this?

Some people believe that the higher a product is priced, the more likely it is that people will want to buy it.

To what extent does price influence potential buyers?

What other factors influence people to buy a product?

Some people think that the only way to judge someone's success in business is by the amount of money they make.

Is money a true indicator of the success of a business?

In what other ways could success in a business be measured?

It is common practice for some students to take a gap year between high school and university in order to do charitable work abroad in underdeveloped countries.

What are the advantages and disadvantages for young people of doing volunteer work?

Rich countries are getting richer while poor countries are getting poorer.

What is the cause of this?

What could be done to solve this problem?

Some people think that it is better for a country's economy for people to spend money while others believe that it would be better for people to save money.

Discuss both sides and give your opinion.